



Dear Customer,

Please find in this document our configuration guidelines and inspiration for your unique event.

Every file should be less than 2MB in file size*

The Lobby

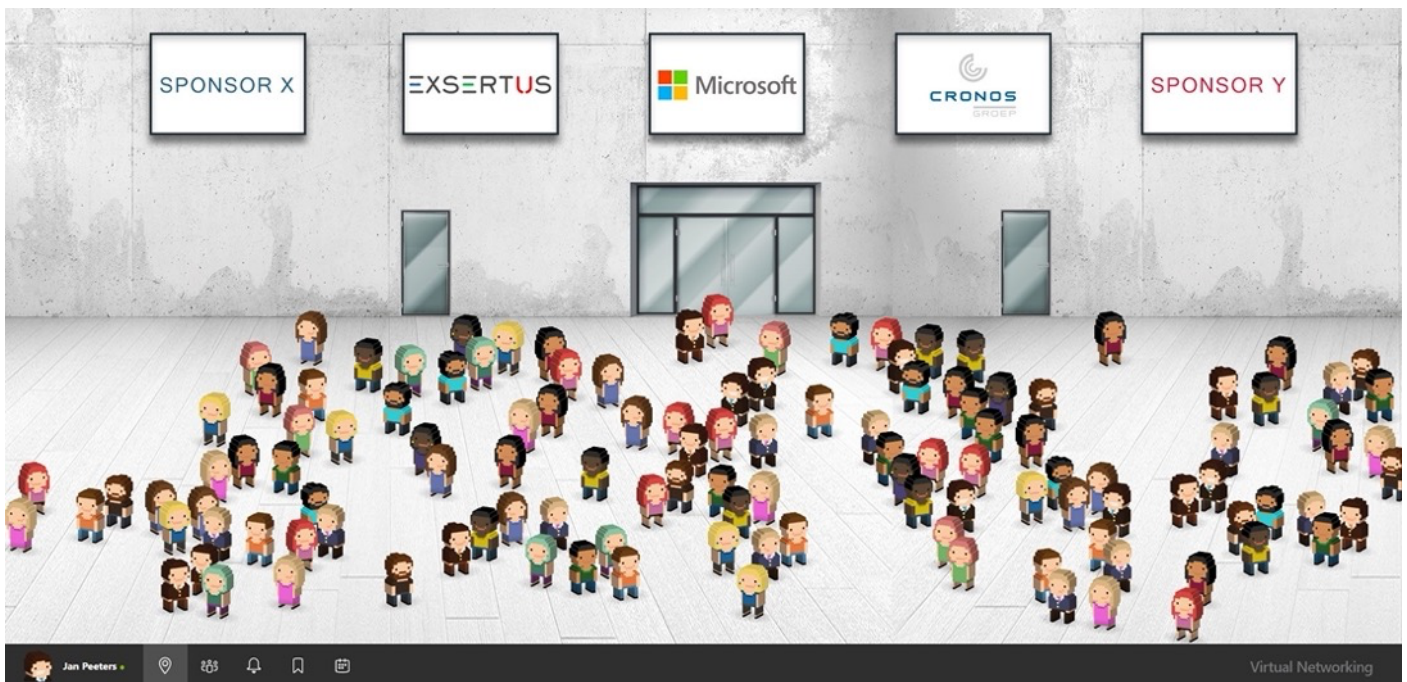
The main entrance of the event – all attendees will pass here

In our standard design

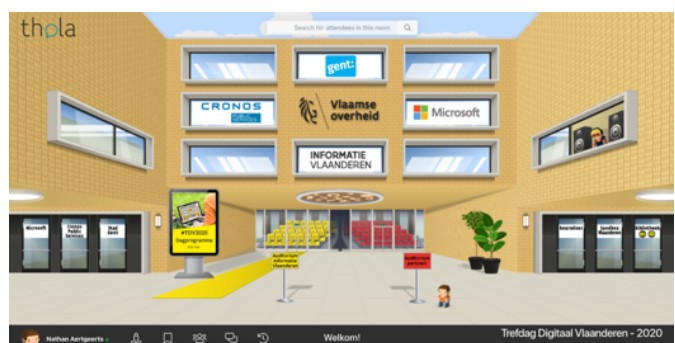
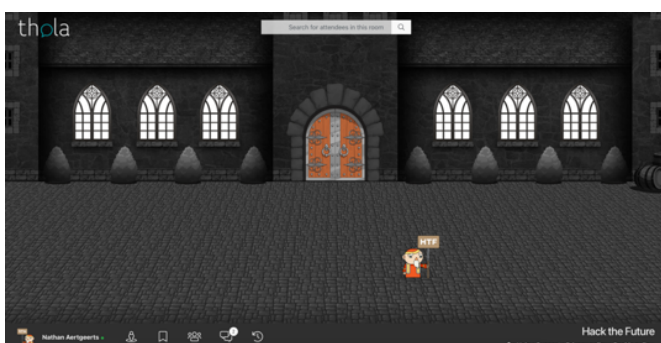
- Up to 10 doors going to unique rooms + 1 Auditorium
- Up to 15 billboards (rectangle => square)

Requirements

- All backgrounds: 1280 x 650 (aspect ratio)
- Doors: must be delivered as a separate element
- recommended: fade out to a transparent background as in the example file



Other examples:



Booth Room

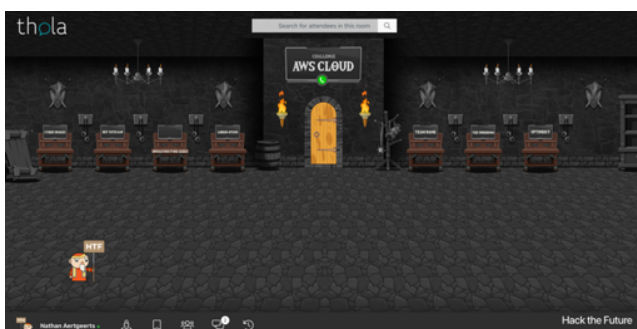
A unique branded room for each sponsor or topic, designed for your event

In our standard design

- 4 billboards (have the following options included)
 - o Logo or photo (500 x 300 aspect ratio)
 - o Unique meeting (optional – meeting defined by Thola or personal meeting URL)
 - o Link to any webpage (optional – any URL on the web)
 - o Drop business card (optional – available in Excel file after download)
 - o Promotional or company video (optional – embedded content, also podcast or ...)
- 1 booth
 - o 1 Meeting button (optional – meeting defined by Thola or personal meeting URL)
 - o 1 Link button (optional – any URL on the web)
 - o 1 logo (500 x 300 aspect ratio)
 - o 1 promotional video or embedded content (optional)



Other examples:

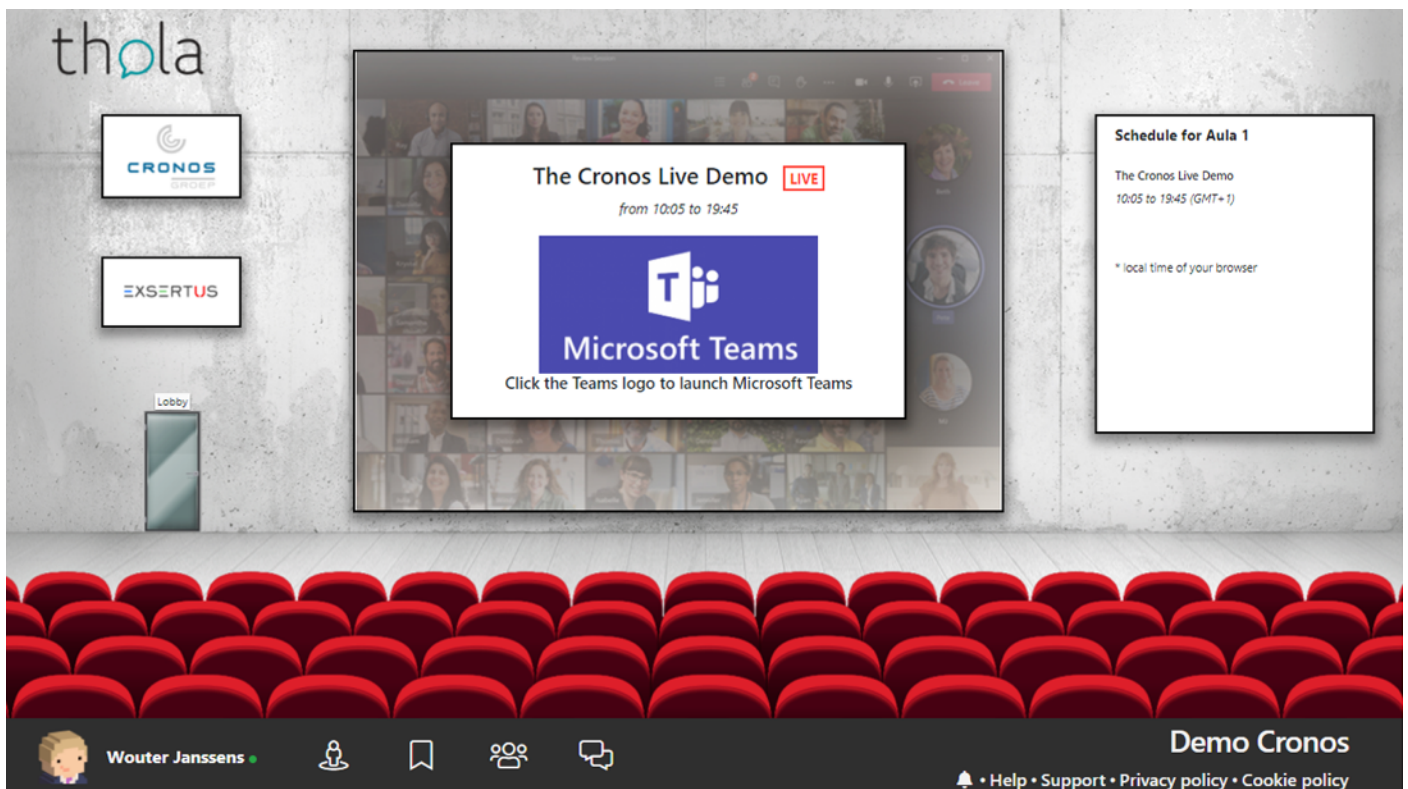


Auditorium

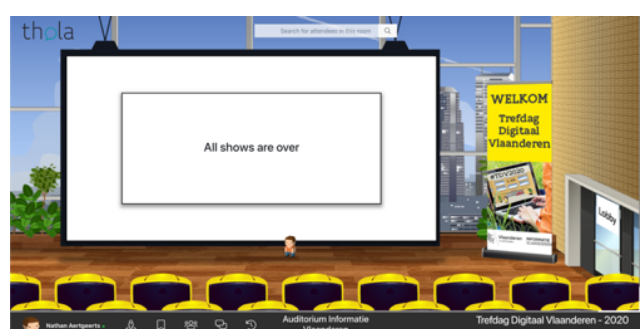
A room created to host live (or pre-recorded) sessions via meetings or embedded content

In our standard design

- 2x billboards
- 1x big screen
 - o Multiple sessions can be scheduled on different days with unique meeting URL's
 - o Optional: Vimeo or YouTube embed – iframe integration
- 1x schedule
 - o Can be hidden to use own schedule
 - o Automatically shows programmed sessions from big screen

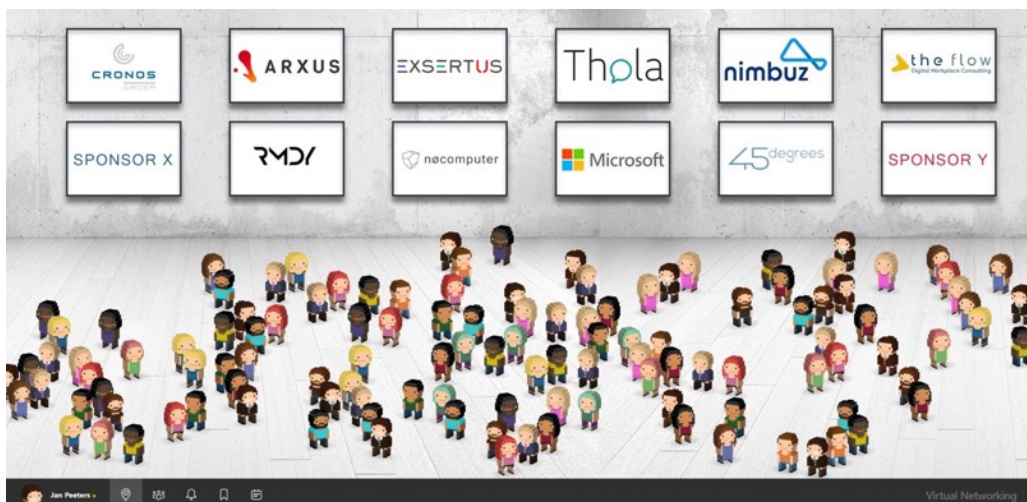


Other examples:

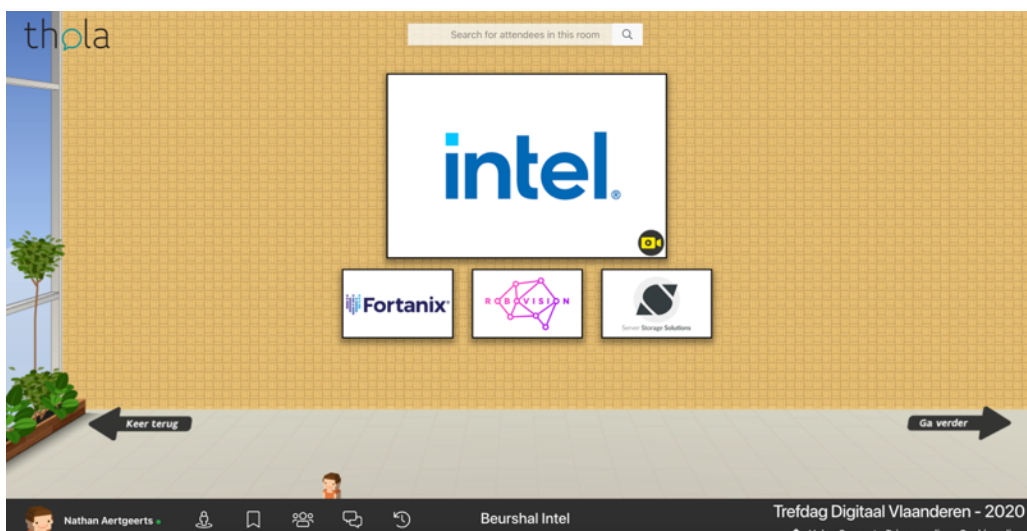


[More examples](#)

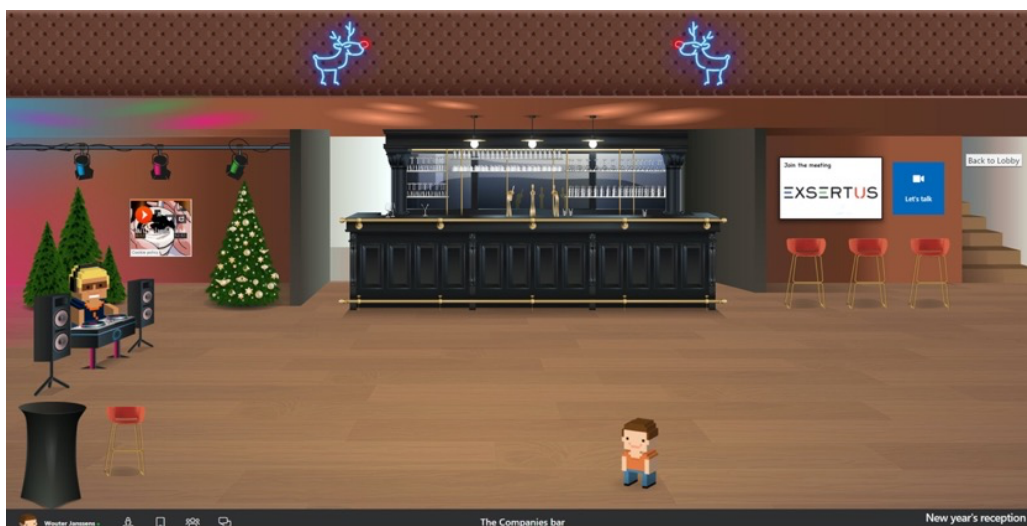
Room for all sponsors to be listed with a billboard



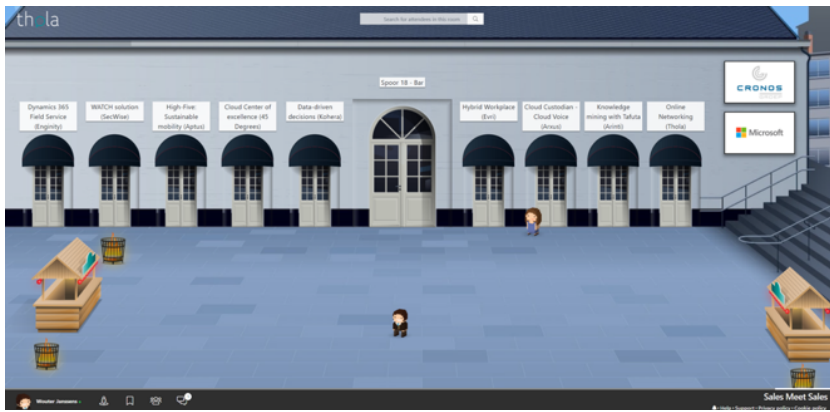
Different sizes for billboards depending on packages can be requested by organization.



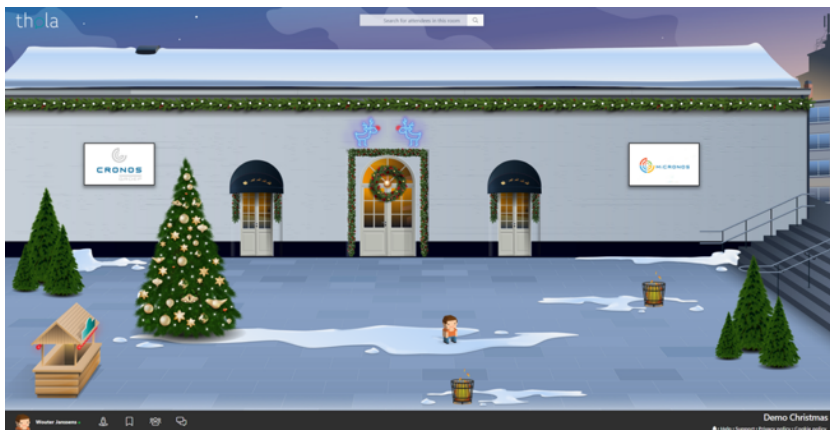
A room created as a virtual bar for networking



A unique event location 'Spoor 18' virtually re-created by a designer



The same event location but with Christmas elements



Standard assets, but with a personal touch

